XCYDE.io

creating your digital experience

XCYDE GmbH
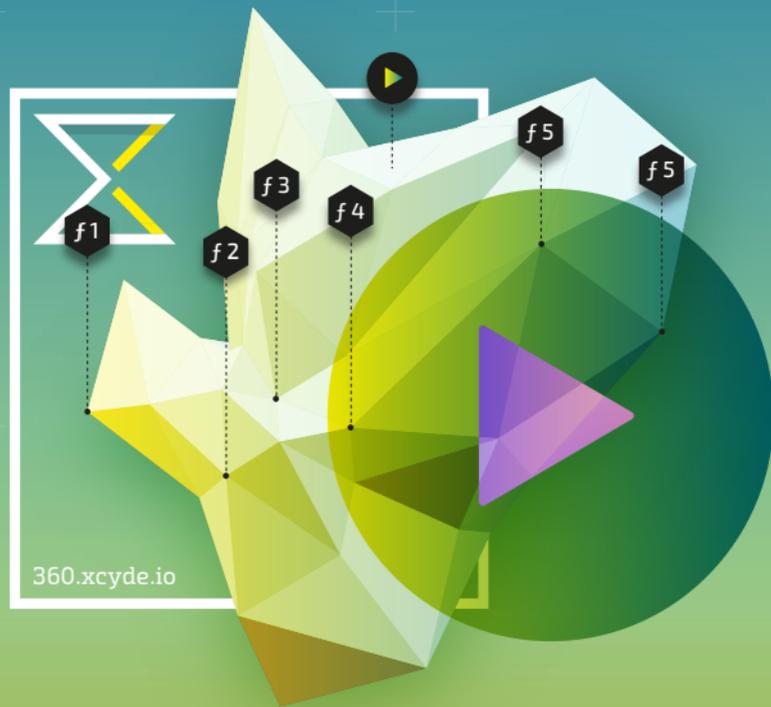
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360.xcyde.io

XCYDE 360

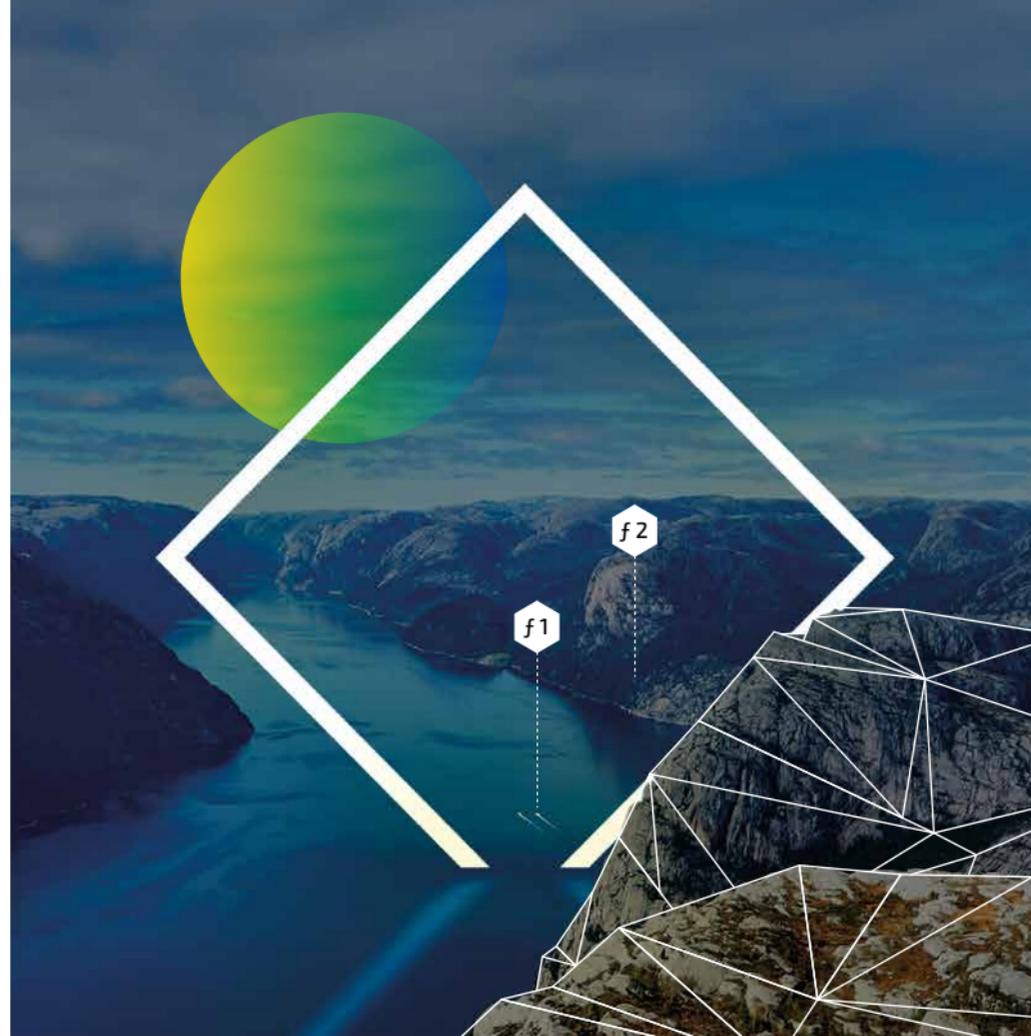Interactive 360°-Virtual Reality Apps – built by yourself.

XCYDE 360

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XCYDE 360 is a platform enabling you to excite your customer's decision makers via a unique, interactive Virtual Reality experience.
Get them immersed in a 360° Virtual Reality story, tailored to their personal requirements.
It's memorable, convincing and easy to use – for both, your customers and your team (no programming skills are required).

Best practice: »Klimmer Fokus 360«
available on Apple App Store and Google Play Store

IT'S
EASY AS
1-2-3
...

... **TO GET
YOUR OWN
VIRTUAL REALITY
APP.**

GO, CREATE!

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Your final Virtual Reality experience will consist of 360° content which is enriched with interactive elements such as 3D-Elements, videos, photos, galleries or copy.

So be creative - Simply use your own, existing content or let the XCYDE professional help you to put your product or facilities effectively in its best light.

After production all content formats are then pushed to the XCYDE 360 platform for editing.

MAKE IT SPECIAL.

Using the XCYDE 360 platform allows you to edit and customize your Virtual Reality content all by your own in less than 15 minutes*.

To add and connect interactive content like 3D-elements, videos, images, galleries or copy, just use the Drag & Drop functionality.

* average time for a nonprofessional to edit and customize five 360°-Virtual Reality content rooms with two to three interaction-levels.

GO PUBLIC.
OR STAY PRIVATE.

Your 360°-Virtual Reality app is now
ready to be published.
Or just send it as a personalized app-
version to your various customer's
decision makers via a simple link.

The app is always both available
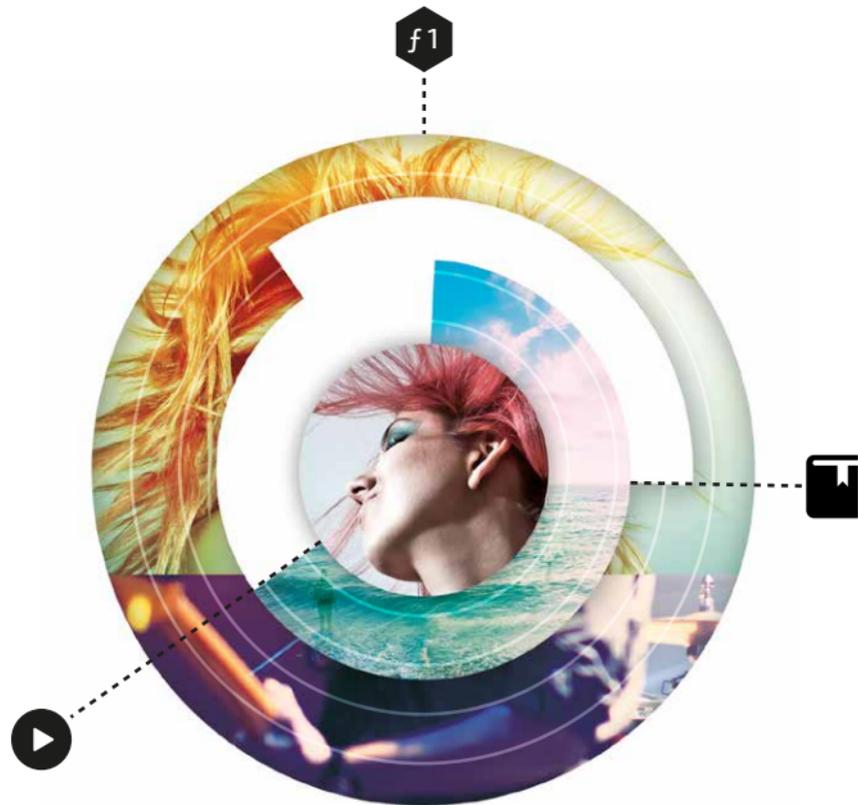for **Apple App Store** and / or
Google Play Store.

INTERACTIVE
360° STORYTELLING

Virtual touchpoints like videos, images, copy and special functions enrich your 360° content and turn it into interactive brand experiences.

XCYDE 360 is designed especially for story-telling professionals in brand building, product marketing and sales. Because stories are the most powerful way to be memorable.

CROSS DEVICE

XCYDE 360 is working on all common mobile devices (iOS, Android). It's also optimized for mobile Virtual Reality goggles, especially the »XCYDE Board«.

By automatically providing additional versions which are optimized for tablet and smartphone usage, we also guarantee great usability if no VR glasses or head-mounted displays are available.

\<NO\>
PROGRAMMING

Build and publish your app by simply melding 360° and interactive content formats conveniently via drag & drop control. There is no need for any programming skills.

INDIVIDUALIZE + PERSONALIZE

The 360°-Virtual Reality tour is individualized to your business and can also be personalized to individual users of the app. Because no customer is the same.
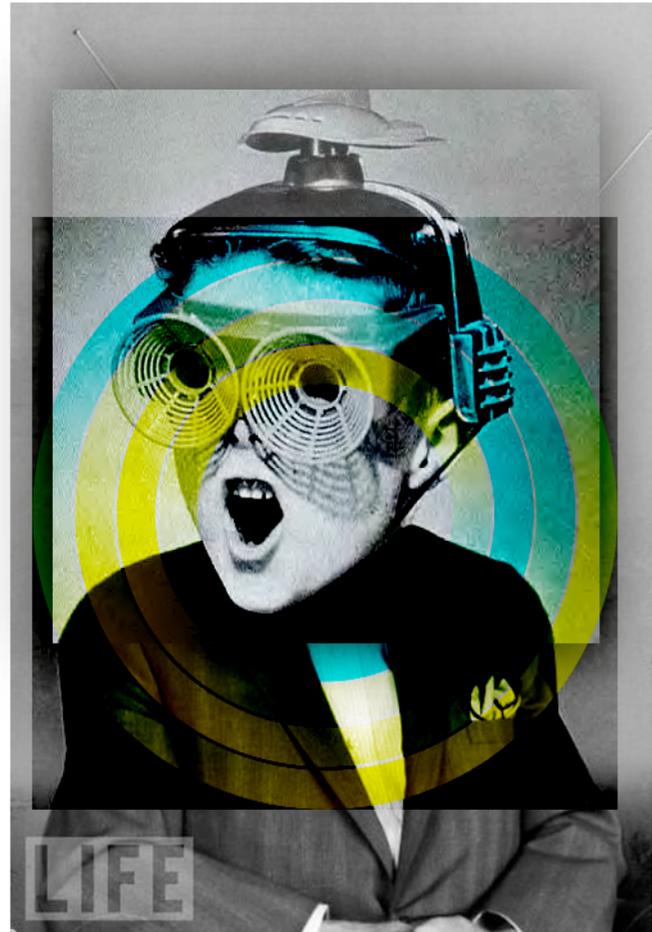
An example: You are using our 360° app you provide a tour tthrough your facilities in general. In addition you provide also a personalized tour with very special informations about your production lines to Mr. Ekside, the CTO of your customer's company.

NO EXPENSIVE VR-HARDWARE NEEDED

No expensive Virtual Reality-Hardware is needed. The user can use his own smartphone to watch and interact with the 360°-Virtual Reality tour.

XCYDE Boards are cost efficient, maximize the Virtual Reality experience and are easy to convey by post. www.xcyde.io/en/products

XCYDE GMBH

We are industrial-data driven experts for the Digital Transformation process. Digitalization accelerates market penetration times and is a booster of change.

Our core business is the design and development of Smart Data and Business Intelligence solutions and Predictive and Mixed Reality applications for the mechanical engineering and construction industry.

Download our interactive 360°-Virtual Reality App »XCYDE 360« to visit our office.

Available on Apple App Store and Google Play Store